

Strategic Plan 2022-2025

For their right to be safe

The Alannah & Madeline Foundation is a national not-for-profit organisation dedicated to keeping children and young people free from violence and trauma wherever they live, learn and play.

Through **care**, **prevention** and **advocacy**, we fight for their right to be safe, so their future is strong.

Over the next four years, we will focus on five **BIG GETS**.



alannah &
madeline
foundation



Big 
Get 1

We will support children to recover and heal from trauma.

Big 
Get 2

We will empower positive digital citizens.

Big 
Get 3

We will realise Dolly's Dream to change the culture of bullying.

Big 
Get 4

We will fight for the right of children and young people to be safe.

Big 
Get 5

We will learn, adapt and grow.