

Judi Fallon

eSmart Manager

The Alannah
and Madeline
Foundation



Keeping children safe from violence

Our history

The Alannah and Madeline Foundation is a national charity protecting children from violence and its devastating impact.

The Foundation was set up in memory of Alannah and Madeline Mikac, aged 6 and 3, who were tragically killed with their mother and 32 others at Port Arthur, Tasmania on 28 April 1996.

We care for children who have experienced or witnessed serious violence. We also run programs that prevent violence and advocate for children's safety and wellbeing. Our vision is that every child will live in a safe and supportive environment.

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Judi Fallon is The Alannah and Madeline Foundation's eSmart Schools' Program Manager. She is responsible for the Framework's development and implementation in all schools across Australia.

Judi has extensive experience in education. She was a teacher for 12 years and a school principal for 10 years in the Victorian Education Department primary school system.

Judi was involved in the Eleanor Davis Women in Leadership state-wide school program for women for four years during her career, as she realised the important role mentoring played in inspiring high potential aspirants. Judi then moved onto mentoring women in school leadership roles within the Barwon South Western region for two years. She was instrumental in successfully helping to encourage these women by providing them with expert advice and leading by example.

Judi's commitment to students with special needs was highlighted during her involvement in the Youth Service Cluster Leader program from 2003 to 2007. During that time, she focused on getting the schools, local shires and agencies on board, to help make a difference in these students' lives.

After retiring from the schools system in 2007, Judi worked in Singapore as an Academic Director teaching and writing curriculum for the Ministry of Education.

Judi commenced with The Alannah and Madeline Foundation in June 2011 as the Senior Education Specialist looking after the provision of the eSmart schools' resources. In November 2011, she moved into the manager role.

Judi has a Bachelor of Marketing and a Bachelor of Education from Monash University, Melbourne.

Her passion is to make a difference in the lives of children by helping to keep them safe, smart and responsible in the cyber world.

Judi has two adult children and enjoys reading and spending her spare time with her family.

About eSmart

An initiative of The Alannah and Madeline Foundation, eSmart is a world-leading system to help Australian schools manage cybersafety, and deal with bullying and cyberbullying.

Designed specifically for Australian schools, eSmart supports the development of children and young people to embrace the benefits of technology and reduce their exposure to cyber-risks, such as cyberbullying, online sexual predation, sexting, identity theft and fraud.

Using a behaviour change approach, similar to the SunSmart campaign, eSmart aims to create a community of students, teachers and parents who are smart, safe and responsible with technology.

Being eSmart means knowing how to guard against the security and privacy risks online, download content in a legal and ethical way, to research and reference information, as well as manage reputation and relationships in cyberspace.

Once registered with eSmart, schools are supported to:

- create their own best-practice policies, practices and procedures;
- gain access to the best evidence-informed resources and information; and
- record, track and report on their progress in becoming eSmart.

For further information visit www.esmart.org.au or call 1300 592 151.