

Jeremy Blackman

Senior Cybersafety Specialist

The Alannah
and Madeline
Foundation



Keeping children safe from violence

Our history

The Alannah and Madeline Foundation is a national charity protecting children from violence and its devastating impact.

The Foundation was set up in memory of Alannah and Madeline Mikac, aged 6 and 3, who were tragically killed with their mother and 32 others at Port Arthur, Tasmania on 28 April 1996.


We care for children who have experienced or witnessed serious violence. We also run programs that prevent violence and advocate for children's safety and wellbeing. Our vision is that every child will live in a safe and supportive environment.

Media contacts

Kate Doman
Communications Manager
t. 03 9697 0666
m. 0417 540 600
e. kate.doman@amf.org.au

Shannon Eagles
Communications Coordinator
t. 03 9697 0666
m. 0409 159 900
e. shannon.eagles@amf.org.au

w. www.amf.org.au
w. www.esmart.org.au

 Follow us on Facebook

Jeremy Blackman is The Alannah and Madeline Foundation's Senior Cybersafety Specialist. His work focuses on issues surrounding online privacy, cyberbullying, educational technology, cybersafety resources and pertinent industry laws. Within the Foundation, he works to ensure the development of a broad understanding of emerging trends and research in online behaviours, with a particular emphasis on youth and their use of social media platforms. Jeremy has presented at conferences and seminars across Australia on many of these topics.

Jeremy has been involved in the education sector as a professional for more than 15 years, having gained experience teaching students across all age groups, from primary school to mature age students, and from a wide range of backgrounds.

Most recently, he was a senior VCE English teacher and ICT consultant at one of the country's preeminent private schools. In this role, he led the implementation of the school's cybersafety program and worked to create innovative curriculum that integrated collaborative technology. He has also worked with school communities and workplaces to create anti-bullying, acceptable use and social media policies.

Jeremy has devoted much of his time to the wellbeing and education of children, having coached and mentored younger generations in clubs, community groups and festivals in his endeavours as a district cricketer and classical musician.

Jeremy has always been a strong advocate for youth, and has often had the privilege of guiding their powerful use of communications technologies to facilitate learning, share knowledge and find their democratic voice. Jeremy is also keenly aware of the many potential pitfalls when using web-based technology and his approaches closely align with the philosophy of eSmart.

About eSmart

An initiative of The Alannah and Madeline Foundation, eSmart is a world-leading system to help Australian schools manage cybersafety, and deal with bullying and cyberbullying.

Designed specifically for Australian schools, eSmart supports the development of children and young people to embrace the benefits of technology and reduce their exposure to cyber-risks, such as cyberbullying, online sexual predation, sexting, identity theft and fraud.

Using a behaviour change approach, similar to the SunSmart campaign, eSmart aims to create a community of students, teachers and parents who are smart, safe and responsible with technology.

Being eSmart means knowing how to guard against the security and privacy risks online, download content in a legal and ethical way, to research and reference information, as well as manage reputation and relationships in cyberspace.

Once registered with eSmart, schools are supported to:

- create their own best-practice policies, practices and procedures;
- gain access to the best evidence-informed resources and information; and
- record, track and report on their progress in becoming eSmart.

For further information visit www.esmart.org.au or call 1300 592 151.

