



Media Release

10 February 2010

Walking 75,000kms to spread the message of peace

Jean Béliveau is about to embark on the next leg of his amazing 75,000km walk. He started almost 10 years ago on 18 August 2000, undertaking a mission: to walk around the world through 6 continents to spread the message of peace and non-violence for children.

Jean has so far worn out 44 pairs of shoes crossing the Americas, Africa, Europe, and Asia. He is now in Australia, his 64th country, where he is about to commence the next stage of his walk from Townsville during our summer. This stretch is Jean's last extreme challenge in terms of weather and solitude.

Over the next 20 months, Jean will follow the East Coast through Brisbane, Sydney, then inland to Canberra and Melbourne, before looping Tasmania and taking quiet time at Port Arthur to bring a poignancy to the walk's theme. After New Zealand, the next country, he will finally walk from Vancouver to his starting point in Montréal, Canada in October 2011.

Jean is dedicating his journey to the United Nations **2001-2010 INTERNATIONAL DECADE FOR A CULTURE OF PEACE AND NON-VIOLENCE FOR THE CHILDREN OF THE WORLD.**

Cahala Kites are supporting Jean's journey by helping him promote his message of peace and non-violence for children, and by fundraising for The Alannah and Madeline Foundation during the Australian leg. Cahala Kites will hold 15 Kite-wwwalk events at local schools and in prominent public parks in each city. Kites are a universal symbol of children, freedom and peace. Participants will be able to decorate their kites with their own messages of peace. A percentage of kite sales and all gold coin donations to walk with Jean will be donated to The Alannah and Madeline Foundation. Donations can also be made, with messages of support for Jean at www.amf.org.au

With over 64,500km covered of his 75,000km goal, Jean's wwwalk is already the longest ever made by a human without returning home. Thousands of people from many countries along Jean's way have been involved in the cause to raise awareness of the rights of children.

- end release -

Media contacts

For interview Jean Béliveau about wwwalk contact Jean on 0429 606 817 or at jean@wwwalk.org or visit www.wwwalk.org for more information.

For enquiries about the Kite-wwwalk events or Cahala Kites contact: Lachlan Gifford, Cahala Kites on 0450 248 200 or at lachlangifford@gmail.com

For enquiries about The Alannah and Madeline Foundation contact: Kristina Garla, Communications Manger on 0409 700 192.

Proudly supporting

**The Alannah
and Madeline
Foundation**



Keeping children safe from violence