

**The Alannah
and Madeline
Foundation**



Keeping children safe from violence

MEDIA RELEASE

24 March 2010

The Alannah and Madeline Foundation brings a touch of magic to Flower and Garden Show.

The Alannah and Madeline Foundation, a national charity keeping children safe from violence, is proud to be the charity partner of the 2010 Melbourne International Flower and Garden Show (MIFGS).

The Foundation's magical Mary Poppins display located on the ground floor of the Royal Exhibition Building is set to delight children visiting the show. Designed by Flower Temple, the interactive display allows children to enter the famous carousel scene from the childhood classic.

Filled with beautiful floral carousel horses, tuxedoed penguins and an interactive flower wall this magical space will be a treat for the young and the young at heart. While enjoying the display, children will be able to place flowers in the interactive flower wall, which like pieces of a jigsaw will join to create a beautiful image by the end of the show.

Thanks to the Foundation and Flower Temple, the Children's Garden will also come to life with a burst of colour and daily activities to entertain the kids including the ever popular bubble machine, animal enclosure, pot-a-plant activities and face painting.

An amazing butterfly enclosure, making its debut at the show, will also be at the Children's Garden for all to enjoy. The enclosure will give children the opportunity to get up close to the delicate creatures, which will perch on their coloured wands, and seven lucky children attending the show will have the added memorable experience of releasing a butterfly.

'We are delighted to be part of the Melbourne International Flower and Garden Show and to have the opportunity to raise awareness of our important cause. We hope children, families and all visitors to the show enjoy the magic of our displays.' said Foundation CEO, Dr Judith Slocombe.

One lucky family will win a cubby house, donated by Design-a-Shed and raffled at the show to support the Foundation. Headsox, caps and pins will also be on sale at the Foundations stall on the first floor of the Royal Exhibition Building. Money raised at the stall will help keep children safe from violence.

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About The Alannah and Madeline Foundation

The Alannah and Madeline Foundation is a national charity keeping children safe from violence. We care for children who are suffering the negative impact of violence and provide essential items to thousands of children in need. We run programs to prevent violence in the lives of young people and advocate for children's safety and wellbeing. Our vision is that every child will live in a safe and supportive environment.